**K-GROUP KENYA– MAIN SITE NAME (PARENT COMPANY GROUP)**

**Empowering Industries. Nurturing Creativity. Driving Innovation.**

**Overview:**  
K-GROUP KENYA is a multidisciplinary holding company operating in Kenya with a footprint in media, automotive, events, education, and digital broadcasting. As a parent group, K-GROUP brings together diverse yet complementary ventures, each operating as an independent brand but sharing a common commitment to quality, impact, and innovation.

**🌐 Sectors We Operate In:**

* **Media & Broadcasting**
* **Event Management**
* **Automotive Dealership**
* **Education & Skills Training**
* **Creative Arts & Entertainment**

**🌟 Our Core Values:**

* **Innovation** – Always evolving with the trends
* **Integrity** – Upholding professionalism and ethics
* **Excellence** – Delivering the best in every service
* **Community** – Empowering youth and promoting local talent

**KACH SOUND MEDIA -https://www.facebook.com/kachsoundntertainment**

**Tagline:** "Sound that Moves, Beats that Inspire."  
[Facebook Page »](https://www.facebook.com/kachsoundntertainment)

**Overview:**  
Kach Sound Media is the entertainment heartbeat of K-GROUP KENYA, specializing in music production, DJ services, live sound setups, and event performances. It is known for fusing local flavor with professional sound quality to create unforgettable experiences.

**Key Services:**

* Professional DJing & Live Performances
* Sound Engineering & Equipment Hire
* Music Production & Promotions
* Artist Collaboration & Talent Management

**Target Audience:** Youth events, concerts, private gigs, corporate shows, and cultural festivals.

**LINKS AUTO MOTORS - https://www.facebook.com/linksautomotors**

**Tagline:** "Drive the Future with Confidence."  
[Facebook Page »](https://www.facebook.com/linksautomotors)

**Overview:**  
Links Auto Motors is your go-to source for premium pre-owned and new vehicles. As K-GROUP’s automotive wing, it provides high-quality cars and mechanical services tailored for urban and rural mobility.

**Key Services:**

* Car Sales (SUVs, Sedans, Vans, Trucks)
* Trade-In & Financing Support
* Car Import Assistance
* Spare Parts & Auto Servicing

**Why Clients Trust Us:**

* Verified vehicle history
* Transparent pricing
* Flexible payment terms

**BREAKOUT EVENTS - https://www.facebook.com/profile.php?id=100069022268920**

**Tagline:** "Creating Moments. Crafting Memories."  
[Facebook Page »](https://www.facebook.com/profile.php?id=100069022268920)

**Overview:**  
Breakout Events is K-GROUP’s creative arm for event management. From product launches to weddings, this team brings ideas to life with professional planning, execution, and logistics.

**Key Services:**

* Corporate & Private Event Planning
* Stage, Lighting & Décor
* Live Sound and Artist Booking
* On-ground Production Support

**What Sets Us Apart:**

* Bespoke concepts
* End-to-end event management
* Access to in-house sound and media teams

**KBR TV - https://www.facebook.com/share/1GGLCd7Zps/**

**Tagline:** "Broadcasting Beyond Boundaries."  
[Facebook Page »](https://www.facebook.com/share/1GGLCd7Zps/)

**Overview:**  
KBR TV is a digital TV channel that curates quality programming focused on Kenyan culture, youth issues, entertainment, and business. It’s a growing platform promoting authentic voices and locally produced shows.

**Content Areas:**

* Interviews & Talk Shows
* Music & Entertainment
* Community Documentaries
* Live Coverage (Events, Politics, Culture)

**Goals:**

* Be the voice of the youth
* Elevate regional content creators
* Engage the public through relevant media

**KBR RADIO - https://www.facebook.com/profile.php?id=100063611015303**

**Tagline:** "Voices that Resonate."  
[Facebook Page »](https://www.facebook.com/profile.php?id=100063611015303)

**Overview:**  
KBR Radio is a community-first digital and FM station dedicated to giving a voice to the voiceless. With programs spanning gospel, entertainment, social issues, and local updates, the station is a favorite among Kenya’s urban and rural listeners.

**Programming Includes:**

* Gospel & Spiritual Shows
* Youth Talk Shows & Podcasts
* Live DJ Sets & Interviews
* News, Traffic & Social Trends

**Why It Matters:**

* Interactive programs with live callers
* Promotes local artists and changemakers
* Builds community cohesion through media

**BREAKOUT BIBLE FELLOWSHIP**

**KBR ACADEMY - https://www.facebook.com/profile.php?id=100075739666056**

**Tagline:** "From Talent to Profession."  
[Facebook Page »](https://www.facebook.com/profile.php?id=100075739666056)

**Overview:**  
KBR Academy is the training and skills development branch of K-GROUP KENYA. It focuses on nurturing future professionals in media, radio, TV production, entertainment, and digital communication.

**Courses Offered:**

* Radio Presenting & Journalism
* Music Production & DJ Mastery
* Videography & Editing
* Event Management Fundamentals

**Features:**

* Hands-on training with real studio access
* Industry-experienced trainers
* Certification and internship opportunities with KBR TV/Radio